Join the Green Supplier Network Survey

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| **The Green Supplier Resource Network Survey** |

Join Sustainable Film in shaping a greener future for the film and TV industry. Share your thoughts, challenges, and needs to work in a more environmentally friendly way.   
  
Sustainable Film is a trusted consultancy working with top studios in the UK and internationally, and we value your input as part of the industry's supply chain.  
  
We want to understand your perspective on environmentally friendly practices and the obstacles you may encounter. Are you up-to-date with legislation and industry targets? How prepared do you feel? Could it give your business an edge?  
  
We would like to gain an accurate understanding of what is happening behind the scenes, so if it suits you better, please complete the survey anonymously. Just let us know which type of supplier you are.  
  
The survey results will be shared with industry bodies to help influence the support that is available. For example, we will be providing insights to **Creative England's Filming in England's new Industry Directory,** which is keen to understand the barriers local businesses and facilities face when trying to become greener.  
  
Additionally your feedback will contribute to our new **Green Supplier Resource Network** designed to support companies in film & TV. This will be a supportive resource hub where we can all share ideas and good practice. From this survey we can tailor the support that is available to you.   
  
And as a thank you for your time, you will receive our**Initial Roots Reduction Tips** to start you on your environmental sustainability journey.

Top of Form

**Section One: Obstacles to working more sustainably**

Bottom of Form

#### **\* 1. How much do you feel your company values environmental sustainability?**

|  |  |  |
| --- | --- | --- |
| 0 |  | 10 |

Clear

### Question Title

#### **\* 2. What challenges have you faced in trying to make your services more environmentally friendly? (select all that apply)**

Concentrating on other sectors of business

Lack of time

Worried about impacts on business

Feels like a tick-boxing exercise

Lack of internal expertise and resources

Financial constraints

Unsure about where to start

Lack of industry guidance

Demands of production

Other (please specify)

### Question Title

#### **\* 3. In your view, which of the following would encourage more environmentally friendly behaviours and processes in the film and TV industry? (select all that apply)**

Incentives

Regulations

Support and guidance

Changes to production schedules (more time in prep/wrap)

None, current system is sufficient

Other (please specify)

#### **4. Which of the following would help your business to be more environmentally sustainable? (select all that apply)**

Industry-specific advice and resources

Additional funding

Team resources

Industry guidelines

Skills and knowledge sharing

None, I have all the tools I need

Other (please specify)

**Section Two: Commercial benefits of minimising environmental impact**

### Question Title

#### **\* 5. In your view, how important are a company's environmental credentials to winning business?**

Vital

A lot

A moderate amount

A little

None at all

### Question Title

#### **\* 6. Is your company accredited or endorsed by any of the following? (select all that apply)**

Albert

B Corp

Green the Bid

Ecovardis

ISO14001

Planet Mark

None of the above

Other (please specify)

#### **7. How much has your accreditation contributed to you winning business?**

Extremely effective

Very effective

Somewhat effective

Not so effective

Not at all effective

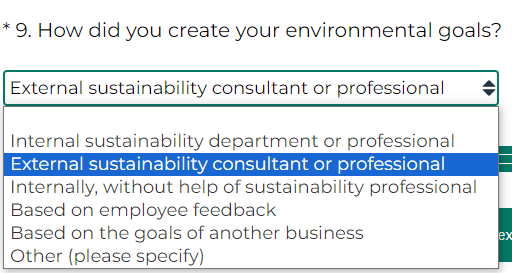
**Section Three: Your company and environmental sustainability**

### Question Title

#### **\* 8. Does your company currently have any environmental goals?**

Yes

No



**Section Four: Understanding your footprint**

### Question Title

#### **\* 10. Does your company currently measure its carbon footprint?**

Yes

No

#### **\* 11. Which calculator are you using?**

### Question Title

#### **\* 12. How user-friendly do you find the calculator?**

|  |  |  |
| --- | --- | --- |
| 0 |  | 10 |

### Question Title

#### **\* 13. How well do you understand your footprint?**

Completely

Mostly

Somewhat

Not well

Not at all

#### **\* 14. What do you think are the biggest contributors to your company's environmental impact? (select all that apply)**

Travel

Fuel

Energy

Materials / Purchasing

Waste

Supply chain

Product lifecycle

Unsure

Other (please specify)

### Question Title

#### **\* 15. Which of the following carbon-reduction initiatives and technologies are you aware of? (select all that apply)**

Clean fuel alternatives

Clean energy suppliers

Transportation services

Low-impact accommodation

Reuse schemes

Funding pools

Support networks

Efficiency calculators

Low-impact digital services

None of the above

### Question Title

#### **\* 16. Would you like to know more about carbon reduction solutions?**

Yes

No

|  |  |
| --- | --- |
|  | 85% |

**Section Five: Roots - the new easy-to-use calculator**

Sustainable Film are launching a carbon calculator for suppliers to the film and TV industry.

### Question Title

#### **\* 17. How necessary do you think carbon footprinting is for the industry to transition to more environmentally sustainable practices?**

A great deal

A lot

A moderate amount

A little

None at all

### Question Title

#### **\* 18. How useful would Roots be to your organisation?**

Extremely useful

Very useful

Somewhat useful

Not very useful

Not at all useful

### Question Title

#### **\* 19. Which of the following features of Roots would encourage you to want to purchase it? (select all that apply)**

Easy to use interface

Quality of results and insights

Availability of support and training

Being part of a Green Supplier Network

Price

Industry recognition

Other (please specify)

**Section Six (optional): A little bit about you!**

This information will help us to understand the industry. Feel free to leave this section and skip to the end to save the questionnaire

### Question Title

#### **20. Your name:**

### Question Title

#### **21. Role:**

### Question Title

#### **22. Name of company:**

### Question Title

#### **23. Type of company:**

Studio

Production Company

Kit House

Goods provider e.g. locations consumables

Service provider e.g. cleaning or catering

Other (please specify)

### Question Title

#### **24. What share of your business comes from the film/TV industry? (estimate if unsure)**

|  |  |  |
| --- | --- | --- |
| 0% |  | 100% |

### Question Title

#### **25. Your email**

### Question Title

#### **26. Would you like to join the Green Supplier Network mailing list to be kept up to date about the results of the survey and focus group initiatives?**

Yes

No

### Question Title

#### **27. Would you be happy for us to contact you to discuss your carbon footprint and learn more about Roots?**

Yes

No

Thank you for taking the time to support the effort to make the industry more environmental sustainable. For more information on Roots, visit our website here: https://sustainablefilm.green/roots/

|  |  |
| --- | --- |
|  | 100% |